**Yayasan Hasil Bumi Lestari**
Founded 2024 · hasbifoundation.org
Alamanda Tower, 25th Floor, Jl. TB Simatupang Kav. 23–24
Cilandak Barat, Cilandak, South Jakarta, Indonesia

BIODIVERSITY. COMMUNITY. PROSPERITY.

# Thriving nature. Capable families.

Yayasan Hasil Bumi Lestari (Hasbi Foundation) is an Indonesian non-profit founded in 2024 to strengthen farming livelihoods that look after nature.

We work with farming families, women's groups, specialists, village governments and partners to design improvements people can use every day: farm care, product quality, land and water management, and household finance.



Hasbi documentation. Discussion with women coconut-sugar makers.

## VISION

**To be a trusted implementing partner that improves the skills and livelihoods of farming communities in step with healthy ecosystems.**

## WHERE WE WORK

Banyumas · Cilacap · Purbalingga · Kebumen · Purworejo · Kulon Progo · Bantul · Tegal · Bajawa · Berau · Java & Sulawesi

## MISSION

- Design programmes from real community needs, land conditions and livelihoods.
- Train farmers and local trainers through practice and continued coaching.
- Connect nature restoration, family food and inclusive economic opportunity.
- Use field evidence to improve delivery and accountability.

## SIX PROGRAMME AREAS

### Farmer First
Farmer and household skills built through local trainers, hands-on practice and repeat visits.

### Agroforestry & Family Food
Land restoration, food gardens and income designed as one, through Satisfarm, Hasbi's land-restoration programme line.

### Water & Climate Resilience
Residents manage water, prepare for dry seasons and look after shared resources.

### Quality & Organic Readiness
Farmers and processors improve production practice, product quality and the records buyers ask for.

### Household Finance & Inclusion
Families make better-informed business and money decisions, with women part of those decisions.

### Data, Learning & Market Access
Field data is used to improve programmes and connect communities with the right buyers.

## THREE DELIVERY MODELS

### Local champions & trainers
Villagers become coaches through practice, teaching simulations and mentoring. They remain community members, not company employees.

### Household coaching
One-to-one visits to agree priorities, practise actions and check they are applied. Consistent farmers' plots become examples for neighbours.

### Demonstration & core farms
Through the Satisfarm programme, suitable land becomes a place for demonstrations, nurseries, agroforestry and shared learning, managed under terms agreed with owners and users.

## COCONUT DOCTORS AND SUGAR MASTERS

In coconut programmes, village champions take one or both roles. Problems that cannot be solved in the village are referred to Hasbi specialists.

- **Coconut Doctor** Tree health, cultivation, soil and water, and climate resilience.
- **Sugar Master** Sap collection and handling, hygiene, cooking efficiency and sugar quality.

## PORTFOLIO

| | |
|---|---|
| **Coconut Farmer First**<br>Banyumas, Central Java | Support for coconut tappers and sugar-making households: tree health, sap quality, clean production kitchens and household business records. |
| **Forests That Pay: Bajawa Forest Coffee & Food Forests**<br>Bajawa, Ngada, East Nusa Tenggara | With JYN Coffee, a Bajawa coffee buyer and processor: good forest-coffee practice, ripe-cherry picking, food forests and forest stewardship. |
| **Cocoa, Forests & Livelihoods**<br>Berau, East Kalimantan | A 12-month programme with cocoa-farming families: training, coaching, local trainers and agroforestry demonstration plots in villages bordering forest. |
| **Resilient Women of Berau: Cocoa, Savings & Preparedness**<br>Berau, East Kalimantan | Strengthening the rights and livelihood resilience of women farmers from transmigrant families in 12 villages, learning alongside a Dayak community. |
| **Community Water & Solar Energy**<br>Purbalingga, Cilacap, Banyumas, Kebumen, Purworejo and Kulon Progo | Shared water services for homes and gardens, with solar pumps where the source allows, run by operators and rules agreed by residents. |
| **Satisfarm: Farms to Learn and Grow**<br>Aceh, North Sumatra, Banten, West Java, Central Java, East Nusa Tenggara and East Kalimantan | A network of agroforestry and food farms designed with landowners that double as practice sites for nearby farmers and communities. |
| **Family Financial Skills**<br>Java and Sulawesi | Trainers from farmer organisations are trained and assessed, then coach families to record seasonal cash flow, debt, savings and business decisions. |
| **Community Land Revitalisation**<br>Partner sites in Indonesia | Restoring critical, dry, post-mining and disaster-affected land through site diagnosis, tackling the causes of damage, suitable vegetation and long-term management. |
| **Climate-Resilient Coastal Livelihoods**<br>Menganti, Cilacap, Central Java | More varied coastal household income, processing of sea and garden produce, women's groups and money management for lean fishing seasons and extreme weather. |
| **Rattan & Forest Guardian Communities**<br>Communities around hill forests | Forest communities earn from manau rattan, honey, palm sap and other non-timber forest products, and agree rules to protect the forest and its springs. |
| **Slopes & Springs: Planting 1,000 Trees**<br>Bantul and Kulon Progo, Yogyakarta | Planting 1,000 local trees on critical village or public land, such as erosion-prone slopes, spring recharge areas and riverbanks, then handing them to a local group to look after. |
| **Penyalahan Community Food Forest**<br>Penyalahan Village, Jatinegara, Tegal | A 5,000 m² core garden with layered food crops, chickens, ducks, rabbits, fish ponds and solar-powered community water, plus five satellite gardens owned by residents. |

Figures in this list are programme targets, not verified results.

## HASBI, SATISFARM AND NEBULA

**Hasbi Foundation**
The foundation running training, coaching, inclusion, social programmes and land restoration with communities.

**Satisfarm**
Hasbi Foundation's programme line for turning degraded or idle land into productive agroforestry and food farms.

**Nebula Sustainable Commodities**
A separate company that works with Hasbi on the market side. Part of the high-value surplus from Satisfarm farms can be sold to Nebula under agreed quality, volume, price and payment terms.

Nebula keeps its own agreements and accounts. The partnership does not by itself guarantee purchases or returns. Satisfarm partnership options: Land lease · Profit sharing · Farm management service · CSR & grants · Surplus market access · Productive waqf. Every option covers land status, user rights, financing, the day-to-day manager, maintenance and benefit sharing. Productive waqf is managed with an authorised nazhir.

## LEADERSHIP



**Muhammad Fadli**
Chairman



**Muhammad Isa Wirasomantri**
Operational Director



**Mirza**
Chairman of the Advisory Board



**Amarilis Putri Setyanti**
Director of Sustainability